

## Live sales calls with Grant Cardone.

### Call 1.

to drive <b>revenue</b>	Einnahmen
Why did you <b>look into this in the first place?</b>	warum hast du dir es überhaupt erst angeguckt?
what problems are you trying to <b>solve?</b>	lösen
to <b>handle situations</b> they <b>encounter</b> better	mit Situationen umgehen
get my veterans <b>excited</b> again	sich begeistern
that's your <b>objection</b> the cost	Einwand
<b>start-up fee</b>	Anlaufkosten
tell me <b>upfront</b>	im Voraus
you can't <b>put your finger on it</b>	etw genau ausmachen
this <b>represents</b> basically 8% of your advertising <b>budget</b>	darstellen
If you're gonna do this <b>sooner or later</b>	über kurz oder lang
Let's take time out of the <b>equation</b> , let's do it	aus die Gleichung herausnehmen
The reason I got on this call is to <b>assure you</b>	versichern
I <b>appreciate</b> your business	etw zu schätzen wissen
That's what everybody should be doing to survive and <b>prosper</b>	gedeihen
Let me send you something personal from me, what's the <b>zip code</b> again?	Postleitzahl (Br. post code)
Do you <b>have any concerns about doing</b> this?	Bedenken haben
The way you explained it to me <b>makes sense</b>	Sinn machen
Would there be any reason why you would <b>change your mind?</b>	seine Meinung ändern
I'm not gonna change my mind. Let's <b>go for it.</b>	Ran an die Buletten!

## Call 2

<b><u>What's up?</u></b>	Wie geht's?
Do you want me to call you on the <b><u>landline?</u></b>	Festnetz
I'll <b><u>kick</u></b> this thing off	etw starten
You <b><u>give me 60 days notice</u></b>	jdm Bescheid geben
It's <b><u>negotiable</u></b> , is it?	verhandelbar
Why are trying to <b><u>nickel and dime me?</u></b>	den Preis herunterhandeln
I <b><u>charge 4 grand a pop / (go)</u></b>	berechnen / \$ 4000 / das Stück
I'd <b><u>prefer/rather</u></b> come in after 2-4 weeks	etw vorziehen
Do you want me to do <b><u>unlimited support?</u></b>	unbegrenzte Unterstützung
We'll <b><u>schedule</u></b> the the first one	Termin / Besprechung ansetzen
<b><u>How about</u></b> once a quarter?	Wie wärs (mit) .....?
<b><u>I'm in</u></b>	Ich bin dabei
They are <b><u>singing your praises</u></b>	jdn Lob singen
<b><u>heavy hitters</u></b>	einflussreiche Persönlichkeit
<b><u>shoot = shit</u></b>	Mist
I'll <b><u>bring it up = I'll mention it</u></b>	erwähnen